

The One Page Plan

Company Name:

Date:



Core Fundamentals		3 Year (3HAG)	1 Year (1HAG)	90 Days
Apex North Star Vision (BHAG)		Profit Per X	3HAG Targets	1HAG Targets
				QHAG Targets
				Personal Plan
				My Metrics
Core Purpose		Brand Promise + Guarantee		
				Individual Priorities
Core Values	Actions to Live Core Values	3HAG Goal	Annual Priorities	Quarterly Priorities
1.)	1.)		1.)	
2.)	2.)		2.)	
3.)	3.)		3.)	
4.)	4.)		4.)	
5.)	5.)		5.)	
		Key Capabilities to Develop		
		1.)		
Core Competencies		2.)		
Core Customers		3.)		
		4.)		
		5.)		
Strengths	Weaknesses	Opportunities	Threats	Impactful Trends

